

THE FUTURE SOCIETY

Harvard Kennedy School

YesEuropeLab

French Personal Data Protection Agency (CNIL)

TUESDAY, APRIL 18, 2017, 11-12:30

Weil-Town Hall, Belfer 1st Floor

**YES
EUROPE
LAB**

CNIL

**THE
FUTURE
SOCIETY**
at Harvard Kennedy School



How has the new ecology of social media and machine learning algorithms changed the way political campaigns are run? Join us for a transnational discussion.

NICCO MELE *Facilitator*

Director, Shorenstein Center on Media, Politics and Public Policy

ALEX PENTLAND

Director, MIT Connection Science and Human Dynamics
Founding Member, Media Lab AI Ethics and Governance Initiative

VINCENT PONS

Assistant Professor of Business Administration,
Harvard Business School
Co-Founder & Partner, Liegey Muller Pons

ISABELLE FALQUE-PIERROTIN *by Skype*

Chairman of CNIL
Chairman of Article 29 Working Party

TRISTAN HARRIS *by Skype*

Former Design Ethicist, Google
Pioneer in the field of design ethics
Director, Time Well Spent

AI, Social Media and the Future of Political Campaigning